

TikTok Shop Violation Reinstatement

Restoring credibility through effective
appeal process.

Violation Details - Appeal Accepted

Violation details ID:7516364279744676142 ⓘ | 06/15/2025 7:15:09 PM | Other



🔍 **Enforcement action cancelled**

Enforcement : The settlement and withdrawal of shop earnings is suspended.

Violation

Violation reason

Identity Verification Required

Violation details

We have detected suspicious activity on your account and need you to re-verify your identity. Your funds have also been temporarily frozen for 365 days.

Next steps

Suggestions

Upload a high resolution video (10 second minimum) recording of yourself in your appeal:

- describing your shop (e.g., shop name and what kind of products your shop sells)
- holding up your government-issued photo ID card (both front and back). It should be one of the following: Driver's License, State ID, or Passport.
- with your face clearly shown and fully visible without any obstruction (e.g., hats, glasses). Do not use any filters to beautify or alter your face, or mask pimples, freckles, or other facial features.

By providing this video, you are consenting to it being used for TikTok's business activities. Please see the TikTok Partner Privacy Policy (www.tiktok.com/legal/partner-privacy-policy) to learn how we collect, use, and share your data.

Please take note that if you do not successfully appeal this violation, we may offset any outstanding financial losses and return the remaining funds, or permanently withhold some or all your funds in anticipation of the same.

[Related policies >](#)

Appeal enforcement

● Successful

We've approved your appeal.

[Appeal Details](#)

Do you find the violation information helpful? ⓘ Helpful ⓘ Not Helpful

Violation Details - Additional Verification

Violation details ID:7499184103699808558 ⓘ | 04/30/2025 12:07:32 PM | Other



✓ Enforcement action cancelled

Enforcement : Your shop has been permanently closed.
The settlement and withdrawal of shop earnings is suspended.

Violation

Violation reason

Additional Verification Required

Violation details

We've noticed suspicious or unusual activity between your shop and others. Additional information is required to verify your account.

Next steps

Suggestions

TikTok Shop requires consistent and accurate seller account information. Please review your shop's information for any discrepancies or inconsistencies. This includes verifying the accuracy of all documentation submitted during the registration process. To appeal this violation, please provide supporting documentation for all registered TikTok shops associated with your account

[Related policies >](#)

Appeal enforcement

We've approved your appeal.

● Successful

[Appeal Details](#)

Do you find the violation information helpful? ⓘ Helpful ⓘ Not Helpful

Violation Details - Verification Required

Violation details ID:7497368156089008427 ⓘ 04/25/2025 2:38:12 PM Fair trading



🕒 Enforcement action cancelled

Enforcement : The settlement and withdrawal of shop earnings is suspended.

Violation

Violation reason

Additional Verification Required

Violation details

Documents provided during registration could not be verified due to quality or authenticity concerns. Please submit new photos of your registration documents, ensuring all details are clear, legible, and fully visible.

Next steps

Suggestions

TikTok Shop requires consistent seller registration information to ensure all customers have a trusted purchasing experience. Please review the documentation you provided during onboarding and submit new photos (front and back) of the same documents for review and any supporting documents.

[Related policies >](#)

Appeal enforcement

We've approved your appeal.

• Successful

[Appeal Details](#)

Do you find the violation information helpful? ⓘ Helpful ⓘ Not Helpful

Appeal Process - Shop Closure

TikTok Shop

Seller Center

Search: "shipping"

Ctrl+K

Customer messages

Assistant

Home

Orders

Products

Fulfilled by TikTok

Marketing

Affiliate

LIVE & video

Growth

Apps & partners

Analytics

Account health

Shop health

TikTok account health

Shop Performance Score

Star Seller program

Finances

Academy

Account Health Rating

OverviewViolation recordsWarning recordsLearning Center

Record ID

Search a record ID

Start date

- End date

Select enforcement status

Select appeal status

Select appeal deadline

Select policy violation type

Select punishment type

Select correction status

Reset

Violation reason	Enforcement	Date	Status	Action
Additional Verification Required ID: 7517683542076702990	Your shop has been permanently... Shop settlement suspended	06/19/2025 8:31:48 AM	Canceled Successful	View
Non-Compliant Store Behavior ID: 7492919636179714346	Shipping option restricted to Tikto... Shop settlement suspended Your access to the Flash Sale tool... Flash Sales have been deactivated	04/13/2025 3:05:23 PM	Canceled Successful	View

< 1 >

20/Page

Activate Windows

Go to Settings to activate Windows.

12:24 PM

7/9/2025

Successful Appeal Process

Violation details ID:7517683542076702990 06/19/2025 8:31:48 AM Fair trading

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[Related policies >](#)

Appeal enforcement

● Successful

We've approved your appeal.

[Appeal Details](#)

Activate Windows

Do you find the violation information helpful? [Helpful](#) [Not Helpful](#) [Go to Settings to activate Windows.](#)

Verification Appeal Approved

Seller Center

Search: "shipping options"

Ctrl + K

Customer messages

Assistant

Starting July 15, 2025
GMV Max will gradually become the only Ads solution on Seller Center. Test and learn today!

Your weekly performance report is ready

Home Incomplete

Orders

Products

Fulfilled by TikTok

Marketing

Affiliate

LIVE & video

Growth

Apps & partners

Analytics

Account health

Shop health

TikTok account health

Shop Performance Score

Star Seller program

Finances

Academy

Account Health Rating

Overview Violation records Warning records Learning Center

Record ID Search a record ID

Start date - End date

Select enforcement status

Select appeal status

Select appeal deadline

Select policy violation type

Select punishment type

Select correction status

Reset

Violation reason	Enforcement	Date	Status	Action
Additional Verification Required ID: 7494183462530859307	Shop settlement suspended	04/17/2025 12:40:40 AM	Canceled Successful	View

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20/Page

Activate Windows
Go to Settings to activate Windows.

3:17 PM
7/9/2025

Shop Health Record

Violation details ID:7494183462530859307 ⓘ 04/17/2025 12:40:40 AM Fair trading



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Violation

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[Related policies >](#)

Appeal enforcement

We've approved your appeal.

● Successful

[Appeal Details](#)

Do you find the violation information helpful? ⓘ Helpful ⓘ Not Helpful

Appeal Successful - Final Decision

TikTok Shop

Seller Center

Search: "seller shipping"Ctrl+K

Customer messages

4

Assistant

Avatar

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GMV Max will gradually become the only Ads solution on Seller Center. Test and learn today!

You're missing out on 20% discount coupons! Claim nowView details

Home

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Analytics

Account health

Shop health

Account Health Rating

OverviewViolation recordsWarning recordsLearning Center

Record ID

Search a record ID

Start date

End date

Select enforcement status

Select appeal status

Select appeal deadline

Select policy violation type

Select punishment type

Select correction status

Reset

Violation reason	Enforcement	Date	Status	Action
Identity Verification Required ID: 7480687264885063982	Shop settlement suspended	03/11/2025 6:47:33 PM	Canceled Successful	View

< 1 20/20 Page >Go to Settings to activate Windows.

Final Appeal Decision

Violation details ID:7480687264885063982 03/11/2025 6:47:33 PM | Other

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[Related policies >](#)

Appeal enforcement

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● Successful

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Appeal Details